# Charts in the Pricing Folder

<table>
<thead>
<tr>
<th>Chart Name</th>
<th>Chart Mnemonic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comparative Price/Earnings Ratio</td>
<td>PEM_PEER</td>
</tr>
<tr>
<td>Earnings &amp; Price Momentum</td>
<td>MOMENTUM</td>
</tr>
<tr>
<td>Price and EPS</td>
<td>PRCEPS</td>
</tr>
<tr>
<td>Price Return vs. S&amp;P 500 - Daily</td>
<td>PRC_RETDM</td>
</tr>
<tr>
<td>Price Return vs. S&amp;P 500 - Monthly</td>
<td>PRC_RETM</td>
</tr>
<tr>
<td>Price Value Base - Annual</td>
<td>VALUEBSE</td>
</tr>
<tr>
<td>Price Value Base - Daily</td>
<td>VALUEDAY</td>
</tr>
<tr>
<td>Price/Book Ratio vs. Relative to S&amp;P Industry Index</td>
<td>PRC_BOOK</td>
</tr>
<tr>
<td>Price/Earnings Monthly vs. Relative to S&amp;P Industry Index</td>
<td>PE_INDEX</td>
</tr>
<tr>
<td>Price/Earnings Ratio vs. 30 Year Government Bonds</td>
<td>PE_BONDS</td>
</tr>
<tr>
<td>Price/Sales Ratio vs. Industry Sector</td>
<td>PRC_SALE</td>
</tr>
<tr>
<td>Price-Close Daily vs. 14 Day Relative Strength Index</td>
<td>PRC_RSI</td>
</tr>
<tr>
<td>Price-Close Monthly - 10 Years</td>
<td>PRICE</td>
</tr>
<tr>
<td>Price-Close Monthly vs. Relative to S&amp;P Industry Index</td>
<td>PRC_REL</td>
</tr>
<tr>
<td>Price-Close vs. Earnings Per share and Dividends Per Share</td>
<td>EPS_DVPS</td>
</tr>
<tr>
<td>Price-High/Low/Close - Volume</td>
<td>HILOWCL</td>
</tr>
</tbody>
</table>
Comparative Price to Earnings Ratio (PEM_PEER)

Description
This chart compares the price to earnings ratio for up to 10 companies and the price to earnings ratio for the corresponding S&P Industry Index.
Earnings and Price Momentum (MOMENTUM)

Description
This chart shows how a company's earnings and price have changed over time.
Price and Earnings Per Share (PRCEPS)

Description
This chart compares a company’s movement in price and earnings per share over the past 5 years.
Price Return vs. S&P 500 - Daily (PRC RETD)

Description
This chart compares a company's one day price change to the corresponding change in the S&P 500 using one year of daily prices.
Price Return vs. S&P 500 - Monthly (PRC_RETM)

Description
This chart compares a company’s monthly price returns for one year to the corresponding returns of the S&P 500.
Price Value Base - Annual (VALUEBSE)

Description
This chart displays the annual discounted price compared to one minus and one plus the standard deviation, which is a statistical measure of volatility.
Price Value Base - Daily (VALUEDAY)

Description
This chart displays the daily discounted price compared to one minus and one plus the standard deviation, which is a statistical measure of volatility.
Price to Book Ratio vs. Relative to S&P Industry Index (PRC_BOOK)

Description
This chart compares the price to book ratio for a given company to the price to book ratio for the corresponding S&P Industry Index.
Price to Earnings Monthly vs. Relative to S&P Industry Index (PE_INDEX)

Description
This chart compares the monthly price to earnings ratios for a company to the monthly price to earnings ratio for the corresponding S&P Industry Index.

WAL-MART STORES
Price/Earnings Ratio

Relative to S&P Ind Index

Company
Price to Earnings Ratio vs. 30 Year Government Bonds (PE_BONDS)

Description
This chart compares the price to earnings ratio for a given company to the 30-year government bond rates. (Note: Before you run this chart, you must first import economic data into Research Insight. For instructions on importing data, refer to your Standard & Poor's Research Insight Getting Started manual.)
Price to Sales Ratio vs. Industry Sector (PRC_SALE)

Description
This chart compares a company’s monthly price to sales ratio over the past ten years to its corresponding industry average.
Price - Close Daily vs. 14 Day Relative Strength Index (PRC_RSI)

Description
This chart compares price to the 14-Day Relative Strength Index. The Relative Strength Index is a price-following oscillator, ranging from 0 to 100, which indicates the internal strength of a security.
Price - Close Monthly - 10 Years (PRICE)

Description
This chart displays the 10-year history of a given company’s monthly close price.
Price - Close Monthly vs. Relative to S&P Industry Index (PRC_REL)

Description
This chart displays the 10-year history of a given company's monthly close price compared to the price history of the corresponding S&P Industry Index.
Price - Close vs. Earnings Per Share and Dividends Per Share (EPS_DVPS)

Description
This chart displays the quarterly closing price, earnings per share and dividends per share for a given company.
Price - High/Low/Close - Volume (HILOWCL)

Description
This chart displays the high, low and close price and the common shares traded for a given company.